

Career Opportunity – Sales and Marketing Manager

Do you want to be part of a User Experience start-up based in Sydney? This is an entry-level opportunity to work at UX Connections in our new Sales & Marketing Department.

Sales and Marketing Manager, Sydney. Full-Time (permanent).

This salaried position is available immediately for the right candidate. We're looking for a conscientious, proactive and competent person to join our new department. You'll be joining 'on the ground floor' of our young company and developing sales and marketing initiatives. Please send your CV with a short covering letter describing why you're interested in this challenge, to careers+australia@uxconnections.com with the subject line "Sales and Marketing Manager, Sydney".

Background

UX Connections is a digital design consultancy founded in London, with offices recently opened in New York, Gothenburg and Sydney. We are currently in an exciting phase of expansion and are creating a business development department in our Sydney office. The marketing and business development initiatives are being built out and we are formalising our growth plans.

The role

The Sales & Marketing role responsibilities will include:

- Run sales and marketing initiatives in Sydney, reporting to the Global Head of Sales and Marketing
- Sales prospecting and lead generation
- Managing and updating customer relationship management systems (CRM)
- Social media strategy planning
- Assist in marketing and advertising promotional activities (e.g. direct mail and web)
- Perform market analysis in Sydney and research on competition
- Keyword research and SEO analysis
- Written/visual content creation and development of sales materials
- Assisting with the launch of our new global website ux.co

About you

You'll be an energetic and hardworking personality – someone who is creative, organised and diligent at the same time. Fundamentally, you will have a marketing mindset with great communication skills and an eye for customer trends. You may have just finished a marketing, business or humanities degree, and ideally will have a strong knowledge of different social media platforms, Microsoft applications and the Adobe Suite.