

Career Opportunity – Digital & Tech Journalist

Do you want to write compelling content for an online audience hungry for the latest information and trends? This opportunity is for you to join our work-from-home journalism team and help build our online reputation and website traffic.

Work-from-home journalist. Part-Time.

This hourly-paid position is available immediately for the right candidate. We're looking for a pro-active, passionate and creative journalist who can research stories and deliver the content our audience needs. You'll be joining 'on the ground floor' of our young company and will be pivotal to its future success. Please send your CV with a short covering letter describing briefly why you're interested in this challenge, to careers@uxconnections.com with the subject line "Digital & Tech Journalist"

Background

UX Connections is a digital design consultancy founded in March 2013 and is the project of Chris Sainsbury, a UX Consultant and Professor at New York University who has worked in London and New York over the past 10 years. We conduct research in to the way people use digital products (apps and websites) and design beautiful solutions that work for them. As a business we need to be seen to be at the cutting edge of all things digital, technology and design, and we now require an online content platform on our website to support our work and build our brand name.

The role

This role is for someone who can work autonomously – pro-actively setting tasks and goals for themselves, researching relevant topics and then delivering articles regularly and efficiently. The responsibilities include:

- Planning a content release schedule with an awareness of digital and tech events in the calendar
- Setting and meeting self-imposed deadlines
- Publishing a regular flow of articles which maintain a consistent level of quality
- Managing and editing drafts and final copy within Wordpress
- Brainstorming and managing a series of articles themes which develop and grow over time
- Staying on top of relevant topics and trends our audience will be interested in
- SEO awareness and keyword optimisation
- Google Analytics analysis and evaluation of success metrics
- Social media promotion and dialogue with audiences
- Working with others in the team remotely using Skype and other tools to conduct meetings and plan work

Please note – any candidate who is able to demonstrate a specific interest in one of the following themes in their cover letter will be at an advantage: betting and gaming tech, travel tech, finance tech, retail tech, fashion tech, automotive tech, startups and investment, disruptive product design and innovation, smartmeters and sustainable energy tech, museum and exhibition design, virtual reality, user experience design, graphic design, computer gaming & e-sports.